

# opportunities

## stay ahead

Italian and Danish design stands out from all others in that it is strongly "people-oriented", combining the users' purely functional elements within a context of their physical and psychological needs and desires to solve problems within all facets of living.

**In this economic downturn, whose magnitude is still becoming clear, what are Arturo's and Erling's views to design • education • manufacturing in shaping a way forward.**

**Italy and Denmark, as we, are facing challenges arising from the global financial crisis. What new skills and insights can you learn then transpose into your business, studio or workshop?**

## make the clever decision

Circle your diary with the workshop and Masterclass dates that suit you and register now to secure your place. Click on the links below to [download](#) information and the registration form.



### design masterclass

Sustainability • Inspiration  
New products

**Professor Arturo Dell'Acqua**  
Bellavitis Milan, Italy

'08 ISS Institute/Victorian  
Government Design Fellow

Apart from being the director of the Milan Triennale Foundation and Exposition, Arturo Dell'Acqua Bellavitis has his own architectural and design practice in Milan, 'the heartland of modern Italian design'. He has a multidisciplinary approach to design as seen in his work for firms such as Twinings, Nestle, Renault and HGV. He is Head of Industrial Design, Interior Design, Textile Design and Fashion Design at Politecnico di Milano University in Milan, Italy. Professor Bellavitis works internationally - consulting, lecturing, and also publishes books and articles.

#### Two-Day Masterclass 1

Fri 29 May, 9.30am to 5.00pm  
Sat 30 May, 9.00am to 5.00pm

#### Two-Day Masterclass 2

Repeat of Masterclass 1  
Fri 5 June, 9.30am to 5.00pm  
Sat 6 June, 9.00am to 5.00pm



### outdoor living workshop

Sustainability+recycling • Flat  
Packed or Stackable Furniture •  
Replaceable parts

**Erling Christoffersen** Denmark

'08 Victoria University/ISS Institute  
International Fellow

Erling Christoffersen is one of Denmark's most recognised furniture makers and has been designing and manufacturing furniture since 1979. He graduated from the Royal Academy of Fine Arts, School of Architecture in 1982 and continues his interest in education and training through his position as Associate Professor at Denmark's International Study Program, DIS. He founded the renowned Danish studio, 'Design 134', with his colleagues Fleming Steen Jensen and Bjarli Lundin in 1989 and his work has been featured in numerous public and private exhibitions.

#### Two-Day Workshop 1

Fri 5 June, 9.30am to 5.00pm  
Sat 6 June, 9.00am to 5.00pm

#### Two-Day Workshop 2

Repeat of Workshop 1  
Fri 12 June, 9.30am to 5.00pm  
Sat 13 June, 9.00am to 5.00pm