

# n u a n c e s

Victoria Versteege • Lindsey Glover

## colour

RMIT/ ISS Institute Fellows

Exploring **Colour Nuance**  
to capture a specifically  
**Australian** cultural, historical  
and philosophical identity

hands-on  
workshop

The key to using Colour in a cultural, historical and philosophical context is to consider Nuance within an Australian palette

### Seeing

Perception – the undervalued factor in colour training

### Believing

Self evaluation of your colour vision in relation to the rest of the world

### Knowing

Decorators' and Designers' unique needs for successful colour interpretation

### Collaborating

Shared Colour Perspectives for decorators, designers, painters & architects for Australian 'signature' products/ranges

### Sharing

Developing an Australian colour 'signature market' by working together to create product ranges/for local and export markets

## Creating innovative colour solutions in architectural settings Colour Nuances Workshop

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### Suitable for

- Interior designers
- Interior decorators
- Visual merchandisers
- Industrial designers
- Packaging designers
- Product designers
- Architects
- Builders
- Manufacturers
- Educators
  - university, TAFE, schools
- Suppliers

... and those who wish to explore  
'colour' in architectural settings.

### Create ....

#### **This one-day workshop examines:**

the importance of understanding subtle nuances of colour in relation to the interaction of people (lifestyle and emotions) with their environment .

This hands-on workshop seeks to investigate the value individual colour perception adds to interpreting colour in the world around us through a collaborative team project.

#### **The Project**

Using a colour palette created in this workshop, apply to a form such as a cube which can be developed as a scale model for a range of outcomes/ settings.

This may be conceived as a prototype as one of a group such as a number of rooms in an office block or a stackable display system.

The project brings together designers, manufacturers, technical and trades people - people from different perspectives and skill bases - to work in teams which will help to generate a unique fusion of ideas.

#### **Theme**

Capture a subtle Australian palette using nuances of colour to add a layer of expression and choice to today's colour range.

#### **Gain inspiration**

Reflect on Australia's environment, both natural and manmade, from plant and animal life, to the products we use, and the food we eat.

Add to these impressions, the rich and colourful cultural mix that forms and defines Australia today.

#### **Consider**

Colour and light • lifestyle • culture • historical and environmental contexts. Relate to location of space and structure, corporate or residential settings.

#### **For discussion bring with you**

Three objects which from which you may gain inspiration for developing your colour palette.

The object may be your favourite fruit, vegetable; flowers, seed pods or leaves from your garden, or an object that has significance for you such as a pebble, stone or shell you picked up on a special holiday.

## Creating innovative colour solutions in architectural settings Colour Nuances Workshop

### Fellowship Sponsor

RMIT University



### Workshop Sponsor

RMIT

School of Design (TAFE)

### Workshop Material Sponsors

Dulux Paints  
www.dulux.com.au



Eckersleys  
www.eckersleys.com.au



### Endorsed by

DIA  
www.dia.org.au



RAIA  
www.architecture.com.au



This is a Royal Australian Institute of Architects registered activity. Participation in this event will accrue 6 formal points towards the requirements of the RAIA Continuing Professional Development Policy in the area of Design.

## Format

**Friday** On Friday evening, the Program will consist of Victoria and Lindsey presenting their findings from their overseas Fellowship. This will focus on their views of colour perception and the importance of colour nuance.

This will be followed by a discussion with the participants, followed by an introduction to the project.

**Saturday** On Saturday the hands on project will consist of group and individual experimentation and team collaboration and discussion. Full day workshop where the practical project is developed and completed to a prototype stage. After experimentation with colour, light and tone, one colour concept is then selected by each team to produce as a final design concept.

## Venue

RMIT University  
Building 94

Level 5  
Studios 5 & 6  
23 - 27 Cardigan St,  
Carlton

## Materials Equipment

Materials required for the workshop have been generously supplied by our sponsors.

**For discussion bring with you** Three objects which from which you may gain inspiration for developing your colour palette. The object may be your favourite fruit, vegetable; flowers, seed pods or leaves from your garden, or an object that has significance for you such as a pebble, stone or shell you picked up on a special holiday.

## Date • Time

Register for combined presentation and workshop program:

**Friday May 25 2007**

**5.30pm to 7.30pm**  
**Introduction and Discussion**

**Saturday May 26 2007**

**9.30am to 5.00pm**

**Workshop**

Day long practical workshop

## Fee

**\$265.00** - (GST inclusive)

Fee includes the materials and course notes plus morning & afternoon refreshments. These will form part of your colour experiences on the day.

The fee is subsidised by ISS Institute.

**Early Bird** rate of \$250 - for those who register and pay prior to Friday May 18 2007.

Lunch - It is suggested that you bring lunch with you to maximise the time spent working and to network with the other course participants - sharing ideas and techniques.

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Since 1990 International Specialised Skills Institute (ISS Institute), an independent, national organisation, has provided opportunities for Australian learning institutions, public authorities, industry and commerce to gain best-in-the-world skills and experience in traditional and leading-edge technology, design, innovation and management.

We identify 'skill deficiencies' through market research, then fill them through the 'Overseas Skill Acquisition Plan (Fellowship Program)' and consultancy services. Operations are directed towards bringing design, knowledge, leading-edge and traditional technologies to Australian business - new ways of thinking, new ways of producing for the local and global marketplace.

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### Victoria Versteegen

In all areas of Victoria's training and work, colour has been a key focus. Following her completion of study at the Melbourne College of Decoration in the early 90's, Victoria ran her own decoration and design consultancy for a number of years, working on both residential and corporate projects.

During this part of her career, colour played a key role in her decorating philosophy, reflected by her attitude to the flow of colour from interior to exterior – a relatively new approach at the time. Victoria's interest in colour took on new dimensions as a teacher in the Interior Decoration and Design program, identifying the need to expand the colour curriculum to enhance a more holistic and global approach, reinforced after an overseas study tour in 2000, when an appreciation of 'cultural colour' became evident as a strong determinant of international colour philosophies.

Victoria would like to promote the development of new 'designer' ranges that support local talent in areas such as wallcoverings and paint colours in conjunction with product manufacturers, increasing career directions for interior decorators and designers, and establishing Australian identity through colour perspectives. The '04 RMIT/ISS Institute Fellowship has provided the opportunity for reflective thinking, research and validation of these ideas.

### Lindsey Glover

Lindsey trained originally as an Interior Decorator and Designer at the Melbourne College of Decoration. She has operated her own colour and decorating business for a number of years, after working in a practical paint and colour consulting role within the retail sector.

Her early work was recognized via the television program 'Our House' where Lindsey presented a segment on colour stencilling techniques.

As a freelance decorator Lindsey gained extensive knowledge and skills on colour from a practical and applied perspective, advising into both residential and commercial project work.

Her continuing dedication to this important area of training for the decoration and design industry is demonstrated by her innovative approach to the delivery of colour via both studio and computer lab inclusion into the learning and application of colour; and her desire and ability to develop a broader practical cross disciplinary approach to colour learning in related areas such as Building Design and Technology and the Furniture programs.

### Registration Form

I am registering for the 'Colour Workshop'

**Post, email or fax to:**

ISS Institute  
Suite 101, 685 Burke Road, Camberwell Victoria 3124  
T 03 9882 0055 F 03 9882 9866 E issi@pacific.net.au

**Fee**

The fee includes tuition, some materials, use of equipment, course notes, lunch, morning and afternoon refreshments - \$ 265.00 (GST inclusive)  
The fees are subsidised by ISS Institute.

**Early Bird** rate is \$250.00 for those who register and pay by May 18 2007.

**Payment Method:**

- Cash (Pay directly at ISS office or by arrangement)
- Cheque (Make payable to 'ISS Institute')
- Postal Order (Make payable to 'ISS Institute')
- Credit Card (Diners and American Express are not accepted)
- Mastercard  Visa

Name on Card \_\_\_\_\_

Card Number \_ \_ \_ \_ \_

Expiry Date \_ \_ / \_ \_

Cardholder Signature \_\_\_\_\_

**Complete the Registration Form and post, email or fax back.**

You are welcome to forward on to others who would also be interested in attending.

**PRINT CLEARLY PLEASE**

Where did you hear about this workshop? \_\_\_\_\_

Your purpose for doing this course? \_\_\_\_\_

Name \_\_\_\_\_

Organisation \_\_\_\_\_

Title/Position \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_ Postcode \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Mobile \_\_\_\_\_

Email \_\_\_\_\_

**Conditions of Registration** I hereby agree to abide by the regulations of the ISS Institute

Your Signature \_\_\_\_\_ Date \_\_\_\_\_

**Enrolment • Entry Requirements** In general no formal entrance requirements are necessary.

**• Conditions of Registration** Complete the registration form attached. Enrolment can be made by email, post or fax. Cash must be paid at the ISS office - do not mail. An email or fax of confirmation will be sent after full payment of fee. Note: A position in the workshop will not be reserved without payment being received by this office. Enrolment is on a firstcome-first-served basis based on time of receipt of fees. If you have not received an email or fax of confirmation, please contact the ISS Institute office on 9882 0055 to find out the status of your application. Do not assume that because you have sent an application you are automatically enrolled in the workshop • **Refunds** Please check your enrolment carefully. We regret that a refund will only be given if the workshop does not proceed.

If you withdraw from the workshop after registration is received by ISS Institute, a \$50.00 administration fee is payable.

Refunds will not be given to those who withdraw three (3) days or less prior to the workshop.

**Cancellation** ISS Institute reserves the right to cancel the course if minimum enrolment numbers are not attained. In the event of cancellation due to insufficient enrolments or other, all fees will be fully refunded. Two or more working days notice will be given should the course be cancelled • **Disclaimer** ISS Institute reserves the right to amend or cancel any or all sessions listed herein without notice or prejudice. ISS Institute takes reasonable steps to obtain and give information about the workshop from appropriate sources, including materials used and the safety of the environment, but accepts no responsibility for inadequate or incorrect information given to it, or in the course notes, by the workshop presenter, supplier of materials or other third party • **Privacy** ISS Institute may photograph or video record workshop participants activities for use in promotion of the work of ISS Institute. Please let us know if you object to use of pictures of yourself in this way.

April 2007